



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Alberto POTOTSCHNIG**

Address(es)

Telephone(s)

Mobile:

E-mail

Nationality

Date of birth

Gender

Work experience

Dates September 2010 to present

Occupation or position held Director

Main activities and responsibilities Director of the Agency. Responsible for representing the Agency, directing its work and managing its staff

Name and address of employer Agency for the Cooperation of Energy Regulators, Trg republike 3, 1000 Ljubljana (Slovenia)

Type of business or sector Institution for the support of National Regulatory Authorities at Community level

Dates July 2004 to present

Occupation or position held Adviser

Main activities and responsibilities Adviser on the start-up of the Florence School of Regulation and on defining the training and research programme and other initiatives (workshops, seminars, annual conference). Teaching of selected modules of Training Courses on Energy Sector Regulation (tariff regulation, electricity market design, environmental policy and the EU Internal Electricity Market)

Name and address of employer European University Institute, Robert Schuman Centre for Advanced Studies. Florence School of Regulation, Villa Malafrasca, Via Boccaccio 151, Firenze (Italy)

Type of business or sector Research and training institution on regulatory and regulated sectors issues. (The Florence School of Regulation is a partnership between the European University Institute, Robert Schuman Centre for Advanced Studies, and the Council of European Energy Regulators, working closely with the European Commission).

Dates May 2009 to September 2010

Occupation or position held Chairman and Chief Executive Officer

Main activities and responsibilities Responsible for setting up Mercados EMI's European practice and developing business in Central, Southern and South-Eastern Europe

Name and address of employer Mercados Energy Markets International s.r.l., Piazzetta Guastalla 15, Milan (Italy), with offices in Via Antonio Salandra 18, Rome (Italy)

Type of business or sector Economic, regulatory and strategic consultancy for the energy sector and on energy sector issues

Dates January 2006 to September 2010

Occupation or position held Partner, Deputy Chairman (since January 2009) and Chief Executive Officer (from July 2007 to December 2008)

Main activities and responsibilities As Partner, responsible for the Economics and Regulation practice area. As Deputy Chairman, member of the Board with special responsibility on quality assurance policy. As CEO, general management of the Company (around 50 people including local offices). Mercados EMI has currently an annual turnover of approx. € 5 million. Projects personally led include:

	<ul style="list-style-type: none"> - 2009: Peer Review of the Regional Initiatives (DG-TREN); - 2009: Regulatory Framework for the Use of Renewable Energy Sources in Kosovo (Energy Regulatory Office and the World Bank); - 2009: Further Assistance to the Energy Agency of the Republic of Serbia (AERS and EuropeAid); - 2008: Options for the Regulation of Transmission Activities: TSO and ISO models (private client); - 2007: Study on the impact of the 2004 EU Enlargement in the area of energy (DG-TREN); - 2006-07: Assistance in developing a strategy on Information Management and Market Transparency and on Congestion Management (EuroPEX).
Name and address of employer	Mercados Energy Markets International S.A., calle Orense 34, Madrid (Spain)
Type of business or sector	Economic, regulatory and strategic consultancy for the energy sector and on energy sector issues
Dates	October 2003 to January 2006
Occupation or position held	Manager, special assignment on TSO/ISO regulation
Main activities and responsibilities	Develop main options for incentive-based regulation of planning and operation of the electricity transmission system.
Name and address of employer	Gestore della Rete di Trasmissione Nazionale S.p.A. (Italian Electricity ISO), Viale Maresciallo Pilsudski 92, Rome (Italy) and, since November 2005, Terna Rete Elettrica Nazionale S.p.A. (Italian Electricity TSO), Via Arno 64, Rome (Italy)
Type of business or sector	Electricity Transmission System Operator
Dates	June 2004 to December 2005
Occupation or position held	Adviser to the Director General for Energy and Mines
Main activities and responsibilities	Adviser for the implementation of EU Directive 2003/87/EC establishing a scheme for greenhouse gas emission allowance trading within the Community. Representing the Italian Ministry for Productive Activities in the negotiations with the European Commission on the Italian National Allocation Plan for the first ETS trading period and in the preparatory activities on energy and environment for the G8 Gleneagles meeting in 2005.
Name and address of employer	Ministero delle attività produttive (Ministry for productive activities), Via Molise 2, Rome (Italy)
Type of business or sector	Public Administration
Dates	September 2000 to October 2003
Occupation or position held	Chief Executive Officer
Main activities and responsibilities	As the first CEO of the Italian Electricity Market Operator, responsible for setting up the Company, for developing the rules (to be approved by the Ministry for Productive Activities) and organising the wholesale electricity market and the Green Certificates market in Italy, including developing the specifications and procuring the IT platform. During the term of office, the Company grew to a 35-strong staff. At the time, GME had a turnover of approx. € 4 million.
Name and address of employer	Gestore del Mercato Elettrico S.p.A. (Italian Electricity Market Operator), Via Maresciallo Pilsudski 92, Rome (Italy)
Type of business or sector	Electricity Market Operator
Dates	April 1997 to September 2000
Occupation or position held	Director, Electricity Area, previously Director, Electricity Tariff Division
Main activities and responsibilities	As Director of the Electricity Area, reporting directly to the Chairman of the Authority, led a team of 18 professionals. Overall responsibility for the development of proposals on new technical and economic regulation (including tariff for franchise customers, wheeling and use-of-system charges for eligible customers, grid code, definition of eligible customers, allocation of import capacity, mandatory clauses for bilateral contracts) to be submitted to the Authority for approval. Also responsible for monitoring and enforcing compliance of electricity companies with current regulation and for representing the Italian Regulatory Authority at EU-level working groups on electricity regulation (convenor of the first European Regulators' Working Group on Tarification).
Name and address of employer	Autorità per l'energia elettrica e il gas (Italian Energy Regulatory Authority), Piazza Cavour 5, Milan (Italy)
Type of business or sector	Public Administration/Independent Sector Regulation
Dates	September 1989 to March 1997
Occupation or position held	Director, Industry and Finance
Main activities and responsibilities	Team Leader of the Industry and Finance team (a 15-consultant-strong team specialising in industrial

economics and strategic analysis) and co-leader of the Environmental Economics team.

Name and address of employer London Economics Ltd, 91 Cavendish Street, London (UK) and subsequently 66 Chiltern Street, London (UK)

Type of business or sector Economic and strategic consultancy

Education and training

Dates

October 1989 – June 1990

Title of qualification awarded

Executive Programme

Principal subjects/occupational skills covered

Investment Management (equities, fixed income security and derivatives)

Name and type of organisation providing education and training

London Business School, University of London, UK

Dates

October 1987 – June 1989

Title of qualification awarded

Master of Science (awarded with mark of distinction)

Principal subjects/occupational skills covered

Econometrics and Mathematical Economics

Name and type of organisation providing education and training

London School of Economics, University of London, UK

Dates

October 1979 – June 1986

Title of qualification awarded

Laurea (4-year First Degree Programme)

Principal subjects/occupational skills covered

Economics (Major in International Monetary and Financial Economics), awarded *magna cum laude*

Name and type of organisation providing education and training

Università Commerciale Luigi Bocconi, Milan, Italy

Dates

October 1974 – July 1979

Title of qualification awarded

Maturità Scientifica (Scientific High School 5-year programme)

Principal subjects/occupational skills covered

Italian Literature, Maths, Science, History, Philosophy, English, Latin

Name and type of organisation providing education and training

Liceo Scientifico Statale Guglielmo Marconi, Pesaro, Italy

Personal skills and competences

Mother tongue(s) Italian

Other language(s)

Self-assessment

European level (*)

Language

Language

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	English	C2	English	C2	English	C2	English	C2	English
C1	Spanish	C1	Spanish	B2	Spanish	B1	Spanish	A2	Spanish

(*) [Common European Framework of Reference for Languages](#)

Social skills and competences

Positive attitude to team work (see also below).
Excellent communication skills, including ability to present complex issues in simple ways (developed during service with the Italian Energy Regulatory Authority, as CEO of the Italian Market Operator and in the consultancy business).
Ability to work in an international and multicultural environment.

Organisational skills and competences

Management and leadership skills, developed in top positions held in both private companies and institutions.
Ability to create team spirit and to motivate staff: acquired and demonstrated in starting up the Electricity Team at the Italian Energy Regulatory Authority and the Italian Electricity Market Operator

Technical skills and competences	Deep understanding of regulation and market design issues for the energy sector acquired in more than 12 years in top positions in the sector. Strong academic background in economics and econometrics. Continuous contact with the academic and policy debate through the involvement with the Florence School of Regulation and Mercados EMI's projects for European energy sector clients.
Computer skills and competences	Good knowledge and substantial experience in the use of a number of statistical and mathematical software packages (TSP, BMDP, SPSS, Matlab). word processing programmes (Word), spreadsheets (Excel) and presentation tools (PowerPoint)
Additional information	<p>Publications</p> <p>"The Regulators' View: ACER's Report on Capacity Mechanisms and the EU Internal Energy Market" (with M. Godfried) in Leigh Hancher, Adrien de Hauteclocque and Malgorzata Sadowska (eds.), Capacity Mechanisms in the EU Energy Market: Law Policy and Economics, Oxford University Press, 2015.</p> <p>"The role of the Agency for the Cooperation of Energy Regulators (ACER) in the development of common rules for the internal energy market and the European energy networks" in Jean-Arnold Vinois (ed.), EU Energy Law, vol. VIII (The Energy Infrastructure of the European Union), Claeys & Casteels, 2014.</p> <p>"The new regulatory agency: priorities and developments for ACER" in Jean-Michel Glachant, Nicole Anner and Adrien de Hauteclocque (eds.), EU Energy Law & Policy, Claeys & Casteels, Yearbook 2011.</p> <p>"The use of market-based instruments for the implementation of environmental policy in the power sector" in European Review of Energy Markets, vol. 3, issue 3, October 2009.</p> <p>"El Mercado Mayorista" in F. Becker, L.M. Cazorla, J. Martínez-Simancas and J.M. Sala (Dir.) Tratado de Regulación del Sector Eléctrico, Thomson Aranzadi, 2009.</p> <p>"Regulatory Framework and Implementation Capacity" (with P. Gonzalez, M. LaBelle, L. Lupano and M. Salto) in Impact of the 2004 Enlargement on the EU Energy Sector, REKK Corvinus University, 2008.</p> <p>"Energy Use, Air Pollution and Environmental Policy in Krakow: Can Economic Incentives Really Help?" (with S. Adamson, R. Bates and R. Laslett), World Bank Technical Paper, Energy Series, The World Bank, Washington D.C., 1996, and in Piotr Jasinski and Helen Lawton Smith (eds.), Environmental Regulation in Transforming Economies, Ashgate, 1999.</p> <p>"Economic Instruments for the Control of Acid Rain in Britain" in F. Forsund and G. Klaassen (eds.), Economic Instruments for Air Pollution Control, Kluwer Academic Publishers, Dordrecht, the Netherlands, 1995</p> <p>"The Competitive Advantage of Law and Accountancy in the City of London" (with R. Cohen, J.A. Kay, C. Murroni and S. Trussler). The City Research Project, London Business School and the Corporation of London, London, 1994.</p> <p>"The Cross-Border Purchase of Excise Product: Evidence from Europe and North America" (with S. Gaysford and S. Trussler), London Economics, London, 1994.</p> <p>"Product Liability and Litigation: An Empirical Analysis of Court Cases in the United Kingdom and Germany" (with J. Finsinger and T. Hoehn) in F. Andersen, V. Jensen and J. Birk Mortensen (eds.) Governance by Legal and Economic Measures GEC Gad Publishers Copenhagen. 1993.</p> <p>"Good cause for gambling? The prospects for a National Lottery in the UK" (with J.A. Kay and S.F. Schnittger), Calouste Gulbenkian Foundation, London, 1992.</p> <p>"The Potential Role of Market Mechanisms in the Control of Acid Rain" (with N.C. Owen and Z. Biro), Department of the Environment Research Series. HMSO, 1992.</p> <p>"The Impact of Global Warming Control Policies on Australia Industry" (with N.C. Owen and Z. Biro), London Economics, London, 1992.</p> <p>"The Enforcement of Product Liability Rules: A Two Country Analysis of Court Cases" (with J. Finsinger and T. Hoehn), International Review of Law and Economics, 1991.</p> <p>"Diversificazione di Portafoglio, Specializzazione tra i Fondi Comuni di Investimento ed Efficienza nella Gestione del Risparmio" (Portfolio Diversification, Unit Trust Specialisation and Efficiency in Saving Management) (with F. Bruni and L. Zingales), Quaderni di Ricerca, Assofondi, Roma, 1987, n.2.</p>